

## OTC BB: NWCI

### Representation

- ◆ Engaged HIR in February 2008

### Our Initial Role

- ◆ Write and disseminate all news releases
- ◆ Developed Corporate Profile for use with investment and business community
- ◆ Target and arrange meetings with the financial community; prepare supporting investor materials
- ◆ Handle investor/prospective investor calls; requests for information; list maintenance and other IR functions

### Our Recent & Current Role

- ◆ Introduced to leading industry analyst; resulted in potential financing and research coverage relationships
- ◆ Coordinate conference call and web cast surrounding significant corporate event; prepared accompanying script and created audience
- ◆ Consulted on communication and IR strategy surrounding major financial announcement

### Results

- ◆ Stock price rose 142% from \$2.10 to \$5.09
- ◆ Introduced to several high-profile financing sources

HIR began representing New Cardio in February 2008 and during this time the Company has made great strides as a public company and in its efforts to commercialize its primary cardiac diagnostic and services technology platform.

Between initial engagement and August 16, 2008, the share price increased 142% from \$2.10 to \$5.09. Since then, the Company successfully registered its stock, which allowed initial investors to take their profits. This has had an affect on the valuation.

HIR has successfully introduced the Company to several high-profile financing sources.

The Company has yet to generate initial revenue, but has already met with more than 50 targeted, interested investors who are actively watching the Company's progress.

